

AUG24/12 14.20  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

ORDER # \_\_\_\_\_ CONTRACT # 6297270

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	EST #	COMMENTS: (LINE, ORDER, INVOICE)
DSCC NELSON	560	

FLIGHT DATES AUG29/12 SEP3/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE \_\_\_\_\_

REP: TO: NSM/NSA

\*\*NEW ORDER\*\*  
 TTL \$33650...23X  
 PLS CFM, THX 8/24

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE =	AGENCY EST# = 560
AGENCY PRODUCT CODE =	

1	700A-900A	30	\$2,300.00	8/30	8/30	1	THU

PROGRAM : GMA

2	900A-1000A	30	\$650.00	8/30	8/30	1	100
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PROGRAM : DOCTORS

3	1000A-1100A	30	\$600.00	8/31	8/31	1	FR
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PROGRAM : MILLIONAIRE/FUED

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
4			1000A-1100A	30		\$600.00	9/3	9/3	1		MON	1
PROGRAM : MILLIONAIRE/FUED												
5			1200N-100P	30		\$1,000.00	8/29	8/31	3		W-F	3
PROGRAM : NOON NEWS												
CON COM1 : 1X/DAY												
6			1200N-100P	30		\$1,000.00	9/3	9/3	1		MON	1
PROGRAM : NOON NEWS												
7			400P-500P	30		\$900.00	8/29	8/31	2		W,F	2
PROGRAM : DR OZ												
CON COM1 : 1X/DAY												
8			400P-500P	30		\$900.00	9/3	9/3	1		MON	1
PROGRAM : DR OZ												
9			500P-600P	30		\$2,500.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												
10			600P-630P	30		\$3,500.00	8/29	8/29	1		WED	1
PROGRAM : NEWS												
11			600P-630P	30		\$3,500.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
12			700P-730P	30		\$4,200.00	8/31	8/31	1		FRI	1
PROGRAM : JEOPARDY												
13			700P-800P	30		\$1,400.00	9/1	9/1	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
14			1100P-1135P	30		\$2,250.00	8/30	8/30	1		THU	1
PROGRAM : LATE NEWS												

REP HEADLINE# 6297270  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG24/12 14.20  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			600A-900A	30		\$1,100.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS												
16			1200N-1230P	30		\$600.00	9/1	9/1	1		SAT	1
PROGRAM : NOON NEWS												
17			1130P-1200M	30		\$450.00	9/1	9/1	1		SAT	1
PROGRAM : HOT TOPICS												
18			1200N-1230P	30		\$600.00	9/2	9/2	1		SUN	1
PROGRAM : NOON NEWS												
19			600P-630P	30		\$2,200.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
20			1130P-1200M	30		\$500.00	9/2	9/2	1		SUN	1
PROGRAM : SPORTNIGHT ON NINE												
SEP/12			33650.00									
CONTRACT TOTAL												33650.00
TOTAL SPOTS												23

MARKET TOTALS \$84,125 WFTV 40% WKMG 10% WESH 35% WOFL 13% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*